



AMRÂTH HÔTELS PRIVACY STATEMENT

Amrâth Hôtels is committed to protecting the privacy of its guests and visitors to her websites. Your personal data are therefore handled with the utmost care and are protected in accordance with the General Ordinance on Personal Data (AVG), which is effective as of 25 May 2018.

USE PERSONAL DATA

Your personal data will only be used for the purpose for which you have provided it. For example, if you enter your name and address for sending certain information, this information will not be used to send you other information or newsletters (unless this is explicitly indicated by you). It also means that your data will not be passed on to third parties, with the exception of situations in which we are forced to do so by operation of law or in the event that this data is requested by government authorities such as the police, municipality or other emergency services. You can unsubscribe at any time for receiving the newsletter via the unsubscribe link which you will find at the bottom of the Amrâth Hôtels newsletter.

CONSULTATION AND CORRECTION

You have the right to view your personal information that Amrâth Hôtels has stored. You can request this information via the contact details at the bottom of this form. You have the right to have wrong information corrected and you are also entitled to the right of forgetfulness. Your personal data will be removed at your request from the commercial systems of Amrâth Hôtels. Booking details that we are legally obliged to keep can not be removed. Images of security cameras are kept for no longer than 30 days.

SECURITY

Amrâth Hôtels is obliged to take all reasonable measures to guarantee privacy as much as possible and in that context to ensure adequate security of the personal data that it holds. Where third parties are involved, these parties must also demonstrably take appropriate security measures and guarantee secrecy. Examples include annual pentests on websites and networks, application of encryption technologies where possible, use of strong passwords, awareness training for personnel, processor agreements with suppliers and a prevailing information security policy.

COOKIES

Amrâth Hôtels uses cookies (small files that are stored on your hard disk when you visit the internet) to improve the quality of your visit to our website, to analyze the use of our website (via, among other things, Google Analytics) and therefore optimize the website. In addition, Amrâth Hôtels uses cookies to gather information for interest-based advertising programs, remarketing purposes and other targeted marketing activities of Amrâth Hôtels. External parties, including Google, display our advertisements on sites on the Internet, and these parties and Amrâth Hôtels use first-party cookies and third-party cookies combined to display targeted and optimized ads based on your previous visits to our website. These cookies only record marketing information, so no personal data. Through your internet browser you have the possibility to refuse cookies. Consult the help function of your internet browser. You can disable Google Analytics for display advertisers and opt out of customized Google Display Network ads by going to the Ads Preferences Manager. Disabling and deregistering for Google Analytics is possible via the Google Analytics Opt-out Browser Add-on.

QUESTIONS

Amrâth Hôtels is aware of its responsibility for the protection of your online privacy with regard to your personal data. If you have any questions or comments about your data and their use, please contact the privacy officer of Amrâth Hôtels: by telephone +31 (0)35 6264200, by e-mail via privacy@amrathhotels.nl or by mail to Amrâth Hôtels, Utrechtseweg 16, 1213 TS Hilversum.